



Project Smile 8th Anniversary Celebration

Friday, October 21, 2011, 6:30-9:00 p.m.
Doubletree Hotel, 11 Beaver Street, Milford, MA

Support Project Smile as they celebrate their 8th anniversary with a gala event featuring a tremendous silent auction with over 100 items, live auction hosted by Dick Ferrucci, debut of the 2012 Project Smile fundraiser calendar, special guest speaker, live music, appetizers, dessert and cash bar. This is one of Project Smile's largest fundraisers.

**To check out a slide show of photos from last year's event,
please visit www.projectsmile.org/events.htm**

Date: Friday, October 21, 2011, 6:30-9:00 p.m.

Location: Doubletree Hotel, 11 Beaver Street, Milford, MA

Tickets: \$10. Includes a 2012 calendar

Expected number of attendees: 250 guests, including police officers, fire fighters, local politicians, members of the local business community and other friends and supporters of Project Smile.

Auction items include: airline tickets, autographed sports memorabilia, Celtics tickets, TV Diner with Billy Costa "Diner for a Day" certificate, golf outings, restaurant gift certificates, hotel stays, jewelry, wine tastings, excursions and more!

Past sponsors include: AAA Southern New England, Consigli Construction, Bright Insurance, Benjamin Moore Paints, Dean Bank, Gallo Moving & Storage, Imperial Autos, Kilroy Family, Wrentham Cooperative Bank, Victory HVAC, Milford Federal, Waters Corporation, Attorney Arthur White

For sponsorship information please contact: Catherine Pisacane, cpisacane@projectsmile.org, or 508-634-0203.

PAST SPONSORS INCLUDE: ■ AAA Southern New England ■ Consigli Construction
■ Bright Insurance ■ Benjamin Moore Paints ■ Dean Bank ■ Gallo Moving & Storage
■ Imperial Autos ■ Kilroy Family ■ Wrentham Cooperative Bank ■ Victory HVAC
■ Milford Federal ■ Waters Corporation ■ Attorney Arthur White



Project Smile 8th Anniversary Celebration SPONSORSHIP LEVELS

PLATINUM / \$550

- Banner displayed at celebration
- Distribute business information/brochures at event.
- One month advertising on Project Smile website
- Business name/logo displayed on event invitation. Recognized as Platinum sponsor.
- Full page advertising in event program.
- Recognized as Platinum sponsor on all official press releases and monthly newsletter.

GOLD / \$250

- Business name/logo displayed on event invitation. Recognized as gold sponsor.
- Two week advertising on Project Smile website, prior to event.
- Advertising in event program. Half page ad.
- Distribute business information/brochures at event.
- Recognized as Gold sponsor on all official press releases and monthly newsletter.

SILVER / \$150

- Business name displayed on event invitation. Recognized as silver sponsor.
- One week advertising on Project Smile website, prior to event.
- Advertising in event program. Quarter page ad.
- Recognized as silver sponsor on all official press releases and monthly newsletter.

FRIEND / \$50

- Business name displayed on event invitation. Recognized as Friend.
- Business name displayed in event program. Recognized as Friend.



Helping Bring Comfort to a Hurting Child

About Project Smile

a 501c(3) non profit organization

serving traumatized children in New England

Project Smile is a non profit organization dedicated to easing the pain and fear of children involved in traumatic situations. We donate stuffed animals, reading books, coloring books and crayons to police and fire departments for individual officers, fire fighters and paramedics to give to children. Since our founding in October 2003, we have donated over 28,000 stuffed animals and work with 162 police and fire departments both locally and throughout New England.

Project Smile also partners with homeless shelters and the Department of Children and Families and donates stuffed animals, coloring books/crayons and reading books for children entering foster care and/or living in homeless shelters. Many of the 9,000 children who enter foster care annually in Massachusetts have few, if any, personal possessions with them.

Many of the children who receive items from Project Smile are:

- Involved in car accidents
- Victims of abuse or other violent crimes
- Sick or injured
- Entering foster care or living in homeless shelters
- Witnesses of domestic violence and crime
- Victims of house fires
- Coping with loss of a loved one

Your sponsorship directly supports Project Smile's efforts by:

- Helping more children through reaching additional police and fire departments and replenishing the supply of stuffed animals to the departments already participating.
- Donating stuffed animals, books and coloring books/crayons to the Department of Children and Families for children entering foster care.
- Donating stuffed animals, books and coloring books/crayons for children living in homeless shelters.

An email excerpt from Kim, a mother whose 7 year old daughter received a stuffed animal and coloring book/crayons after being involved in a car accident:

"I want to thank your organization for everything that you do... I had never heard or seen your organization before but fully believe after our experience that it is a blessing to all children that go through a traumatizing experience... Your organization is so necessary during times like we experienced."