



500 young professionals enjoying the fun

Date Auction hosts Karson and Kennedy of Mix 104.1FM Boston, with special guests New England Patriots Cheerleaders



Project Smile 6th Annual Charity Date Auction

Friday, September 14, 2012, 6:30-9:00 p.m.
Gypsy Bar, 116 Boylston Street, Boston

During this exciting event created to raise funds to help bring comfort to traumatized children, Project Smile will be auctioning off dates with 40 single police officers, fire fighters and some of Boston's most eligible single men and women (ages 21-45) during a live auction hosted by Steve Aveson and Bridget Blythe of NECN.

Each "couple" will receive a gift certificate to use on their date. Gift certificates include harbor cruises, Boston area restaurants, comedy shows, theater tickets, etc. This event will also feature a silent auction.

The Project Smile Charity Date Auction is attended by 500 young professionals annually and even produced a relationship that resulted in a 2009 wedding and baby born last fall!

Location: Gypsy Bar, 116 Boylston Street, Boston 617-482-7799 (Accessible by MBTA, Boylston T stop)

Date: Friday, September 14, 6:30-9:00 p.m.

Tickets: \$17 sold in advance at www.projectsmlie.org/events.htm and at the door.

Expected number of attendees: 500

Event features: Music, light appetizers and a full cash bar. The date auction will feature Boston area police and firefighters, and other Boston area single men and women ages 21-45. Gypsy Bar is the perfect venue for this event attracting hundreds of young, single, professional men and women.

Hosts: Steve Aveson and Bridget Blythe, NECN morning news anchors.

Gift bags: Sponsors may offer samples and/or gift certificates to 500 guests.

CALL 508-634-0203 FOR SPONSORSHIP INFORMATION BY SEPTEMBER 1.

Contact: Catherine Pisacane, cpisacane@projectsmlie.org, or 508-634-0203.



Kennedy auctioned off dates with these two Boston fire fighters (identical twin brothers)



Project Smile 5th Annual Charity Date Auction

SPONSORSHIP LEVELS

PAST SPONSORS INCLUDE:

- American Laser Centers
- Athena's by Karen
- Boston Event Guide
- Cabot Cheese
- Hint Water
- New England Patriots Cheerleaders
- Newbury Comics
- Pop Chips
- Princeton Review
- Pretzel Crisps
- Smiling Stiletto Shoe Club
- Softt Shoes
- Stuff Magazine
- Status Rides
- Table for Eight
- Yelp

PLATINUM / \$1,000

- Business name/logo prominently displayed on all advertising and marketing materials. Recognized as Platinum sponsor.
- Banner displayed at event.
- Display table provided. Distribute business information, samples, etc. at the event.
- One month advertising on Project Smile website.
- Full page advertising in event program.
- Access to guest database.
- Recognized as Platinum sponsor on all official press releases and monthly newsletter.
- 6 tickets to event.

GOLD / \$500

- Business name/logo displayed on all advertising and marketing materials. Recognized as Gold sponsor.
- Two week advertising on Project Smile website, prior to event.
- Advertising in event program. 1/2 page ad.
- Display table provided. Distribute business information, samples, etc. at the event.
- Recognized as Gold sponsor on all official press releases and monthly newsletter.
- 3 tickets to event.

SILVER / \$250

- Business name displayed on all advertising and marketing materials. Recognized as Silver sponsor.
- One week advertising on Project Smile website, prior to event.
- Advertising in event program. 1/4 page ad.
- Recognized as Silver sponsor on all official press releases and monthly newsletter.
- 2 tickets to event.

FRIEND / \$100

- Business name displayed in event program and listed on all marketing materials. Recognized as Friend.
- 1 ticket to the event.



Helping Bring Comfort to a Hurting Child

About Project Smile

a 501c(3) non profit organization
serving traumatized children in New England

Project Smile is a non profit organization dedicated to easing the pain and fear of children involved in traumatic situations. We donate stuffed animals, reading books, coloring books and crayons to police and fire departments for individual officers, fire fighters and paramedics to give to children. Since our founding in October 2003, we have donated over 30,000 stuffed animals and work with 164 police and fire departments both locally and throughout New England.

Project Smile also partners with homeless shelters and the Department of Children and Families and donates stuffed animals, coloring books/crayons and reading books for children entering foster care and/or living in homeless shelters. Many of the 9,000 children who enter foster care annually in Massachusetts have few, if any, personal possessions with them.

Many of the children who receive items from Project Smile are:

- Involved in car accidents
- Victims of abuse or other violent crimes
- Sick or injured
- Entering foster care or living in homeless shelters
- Witnesses of domestic violence and crime
- Victims of house fires
- Coping with loss of a loved one

Your sponsorship directly supports Project Smile's efforts by:

- Helping more children through reaching additional police and fire departments and replenishing the supply of stuffed animals to the departments already participating.
- Donating stuffed animals, books and coloring books/crayons to the Department of Children and Families for children entering foster care.
- Donating stuffed animals, books and coloring books/crayons for children living in homeless shelters.

An email excerpt from Kim, a mother whose 7 year old daughter received a stuffed animal and coloring book/crayons after being involved in a car accident:

"I want to thank your organization for everything that you do... I had never heard or seen your organization before but fully believe after our experience that it is a blessing to all children that go through a traumatizing experience... Your organization is so necessary during times like we experienced."