



Helping Bring Comfort to a Hurting Child

About Project Smile

a 501c(3) non profit organization
serving traumatized children in New England

In New Jersey in 2003, four brothers are horrifically abused by their adoptive parents in a case that made national headlines. Deliberately starved until they resembled skeletons, the four boys were severely underweight, and one boy resorted to eating paint that flaked from a windowsill. Rescued by police, one brother was given a small stuffed tiger by a police officer. The child clung to it, refusing to let it go.

From this tragedy grew one small idea: Project Smile, an organization created to help comfort traumatized children who require the assistance of police officers, firefighters, and paramedics.

Today, seven years later, Project Smile has collected and distributed 26,000 stuffed animals, books and toys and is proud to serve thousands of children each year through over 156 police and fire departments throughout New England.

The goal of Project Smile is to provide emergency responders with a continual supply of comfort items to help ease the pain and fear of traumatized children.

Many of the children who receive items from Project Smile are:

- Involved in car accidents
- Witnesses of domestic violence and crime
- Victims of abuse or other violent crimes
- Victims of house fires
- Sick or injured
- Coping with loss of a loved one
- Living in foster care or homeless shelters

Your sponsorship directly supports Project Smile's efforts by:

- Helping children through reaching additional police and fire departments
- Continuing our partnership with the Massachusetts Department of Children and Families to donate stuffed animals and other comfort items to children entering foster care
- Continuing our partnership with homeless shelters across the Commonwealth to donate comfort items for children living in shelters.
- Replenishing the supply of items to participating departments



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Project Smile 4th Annual Charity Date Auction

September 17, 2010, 6:30-9:00 p.m.

Gypsy Bar, 116 Boylston Street, Boston

During this exciting evening event created to raise much needed funds to help bring comfort to hurting children, Project Smile will be auctioning off dates with single police officers, fire fighters and other Boston area men and women during a live auction hosted by two radio personalities. Each "couple" will receive a gift certificate to use on their date. Gift certificates include harbor cruises, Boston area restaurants, comedy shows, theater tickets, etc. This event will also feature a silent auction.

**The Project Smile Charity Date Auction was attended
by the New England Patriots Cheerleaders and
was attended by 500 young professionals in 2009.**

Our first annual Charity Date Auction was so successful that it not only raised funds for Project Smile, but also produced a relationship that progressed into a wedding!

Location: Gypsy Bar, 116 Boylston Street, Boston 617-482-7799 (Accessible by MBTA, Boylston T stop)

Date: Friday, September 17, 6:30-9:00 p.m.

Tickets: \$17 sold in advance at www.projectsmile.org/events.htm and at the door.
Expected number of attendees: 500

Event features: Music, light appetizers and a full cash bar. The date auction will feature Boston area police and firefighters, and other Boston area single men and women. Gypsy Bar is the perfect venue for this event attracting hundreds of single, young professional men and women.

Gift bags: Sponsors may offer samples and/or gift certificates to 500 guests.

CALL 508-634-0203 FOR SPONSORSHIP INFORMATION BY SEPTEMBER 1.

Contact: Catherine Pisacane, cpisacane@projectsmile.org, or 508-634-0203.



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Project Smile 4th Annual Date Auction

Sponsorship Levels

PLATINUM / \$1,000

- Business name/logo prominently displayed on all advertising and marketing materials. Recognized as Platinum sponsor.
- Banner displayed at event.
- Distribute business information/brochures at event.
- One month advertising on Project Smile website.
- Full page advertising in event program.
- Access to guest database.
- Recognized as Platinum sponsor on all official press releases and monthly newsletter.
- 6 tickets to event.

GOLD / \$500

- Business name/logo displayed on all advertising and marketing materials. Recognized as Gold sponsor.
- Two week advertising on Project Smile website, prior to event.
- Advertising in event program. ½ page ad.
- Distribute business information/brochures at event.
- Recognized as Gold sponsor on all official press releases and monthly newsletter.
- 3 tickets to event.

SILVER / \$250

- Business name displayed on all advertising and marketing materials. Recognized as Silver sponsor.
- One week advertising on Project Smile website, prior to event.
- Advertising in event program. ¼ page ad.
- Recognized as Silver sponsor on all official press releases and monthly newsletter.
- 2 tickets to event.

FRIEND / \$100

- Business name displayed in event program and listed on all marketing materials. Recognized as Friend.
- 1 ticket to the event.